



Annual Report 2014





President's Report

I am pleased to say that 2014 was another very good year for the Sunset Community Association and the facilities that it operates in partnership with the Vancouver Park Board – in particular Sunset Community Centre and Moberly Arts and Cultural Centre, with honorable mention to Sunset Ice Rink. Have a look at our Treasurer's report for financial details, but our "success" is not only measured in terms of dollars, but also in consideration of member usage of our facilities.

It could be said the 2014 was a year of change at Sunset. We can all see the changing demographics and new members taking advantage of our programs and services that we offer, but we also had quite a change in staff at Sunset, with a few long serving personnel leaving due to retirement or promotion. All served us very well and their presence and influence will be missed, but "out with the old, in with the new" means that our new Community Recreation Supervisor can organize the new team members in her own fashion and continue to provide all that we have in the past and perhaps more.

Some of the highlights of 2014 were, of course, Canada Day, Halloween and Breakfast with Santa – three of our ongoing events that are very well attended every year. The Fitness Centre continues to be busy and delivers value for price. The Moberly Herb garden is a year older, and we now have a mural painted on the Ice Rink. I must also mention our very popular and well run Preschool, and let you know that last year we began exploring the possibility of expanding our operation to a new satellite facility. Further details will be available later in 2015. Also our Strategic Plan for the re-development of the old Sunset Park and surrounding area made some real progress with concrete results for future improvements.



As usual I would be remiss if I did not thank the dedicated group of staff and volunteers that continue to work so well together to provide the programs, workshops and events that our community has come to expect. I always say that if we offer quality programs at a fair price, people will participate willingly. We are indeed fortunate at Sunset.

In 2014 the Sunset Board of Directors continued to do their best to work with the Park Board in an effort to reach a new operating agreement that would allow us to remain as a Partner in the operation of our facilities and programs. Some days it seems like we take one step forward and two steps back, but I remain confident that cooler heads will prevail and the result will be "business as usual" for everyone involved.

Respectfully Submitted,

Karl Gulbransen

PRESIDENT



Treasurer's Report

In 2014, the Sunset Community Association (SCA) experienced an improvement in its financial performance from the previous year. Revenues were up slightly but the biggest impact on the "bottom line" was felt from our reduced expenses. As always, in an operation as complex as ours, these changes were due to a number of factors.

On the revenue side, minor declines in Centre revenue were seen in the fitness centre and rentals. All other revenue categories in the Centre increased or decreased marginally. Total preschool revenue was virtually identical to that of 2013 but, within the category, there were line item variations whose movement offset each other to arrive at a similar total. Program revenues were up across the board in all areas with the major increase seen in day camp registrations and increases to a lesser extent in adult and preschool programs. Moberly revenues were up considerably due to receipt of grants. The result of all of these forces is a net increase in total revenue of just over \$ 41,500, or 3.6%, from 2013.

As with revenues, the decrease in overall expenses can be attributed to a number of causes. In Centre expenses, a non-cash, non-operating benefit was incurred from a lower amortization of capital assets. This was likely due to the curtailing of capital asset purchases during the period of dispute with the Park board. In addition, an unusual decrease was observed in Group One wages, a difference that needs further investigation. As with revenues, all other Centre expense categories increased or decreased marginally. Preschool expenses were virtually identical to 2013 with little line item variation and Program expenses were lower due mainly to lower costs for contract instructors and wages. Moberly costs increased over 2013 primarily due to the corresponding costs related to the increased grants.



The most significant expense reduction that occurred in 2014 resulted from lower legal and other costs related to the pending trial and dispute with the Park Board. Most of the legal costs for our defense were incurred up front in 2013. Also the Association decided not to further contribute to the G6 media campaign. Combined expense reductions in these two areas over 2013 were in the range of \$ 40,000.

Finally, with respect to operating results, a restatement of our 2013 results in the 2014 audited financial statements occurred as a result of revising the 2013 estimate of receivables from the Park Board for prior year recoveries of Group One wages. The estimate was revised downward resulting in a decrease of 2013 net income where a higher receivable was recorded. There is still some work to do in this area to arrive at an accurate accounting for the Group One "top-up" and a resolution to the amounts owing to the SCA and Park Board.

Items worth mentioning that are non-operating are that the audit of our 2014 financials went well and resulted in an unqualified audit opinion from our auditors, Tompkins, Wozny, Miller & Company. Also we said goodbye to our bookkeeper, Lesley Vickars, who left to enjoy her good fortune and a new life. Fortunately, we were able to fill the position with Liz Holstein-Sjerdal, on the recommendation of Gary Wozny, and the transition has gone amazingly well. We're lucky to have such an accomplished and capable person in that vital position and I hope our relationship is a long one.

Looking forward, in 2015 your board will continue to look closely at areas of expenditure with an eye to improving our efficiency and reducing costs. As we have seen this year, we hope to see the added results of those improvements reflected in the financial statements presented at our next AGM.

Yours truly,

Phil Daum

Treasurer

Sunset Community Association



2014 Objectives from the Sunset Strategic Plan

The five-year Sunset Strategic Plan was developed jointly with community, staff, volunteers, and members of the Sunset Community Association in 2011 and ratified at the 2012 Annual General Meeting.

Each year, the Association selects up to 5 objectives to target to meet the needs of our community, improve our service delivery, and maintain highest professional conduct of our Association.

For 2014, the Association selected three objectives to focus their efforts for good governance and representation for the Sunset community. The majority of Board work was focused on resolving the joint operating agreement (JOA). Progress to date includes:

2014 Association Objectives	Outcomes/Results
Finalize and Implement JOA	The JOA remains in effect until ongoing litigation is resolved. The SCA continues to provide top-quality programming and services, while maintaining a positive, professional relationship with our Parks Board partner. We look forward to a continued "business as usual" operations in 2015.
Facilitate Green Space Planning	Worked with City of Vancouver to gain approval into the Capital Plan. An open house and on-line input were available in November 2014. Further planning will be on-going in 2015.
Communications and Branding Strategy	The Sunset website was launched in 2014 making it more user friendly and easier to update for employees and staff.

In May 2015, we will target 3 additional Objectives to further the implementation of our Strategic Plan. Focus will be on:

- continued improvement of Association governance structures,
- continued partnership development and support of volunteers, and
- finalize and implement JOA



STRATEGIC PLAN 2013-2017

Our vision is a healthy community where diverse cultures thrive, everyone belongs, and feels welcome to play, create and succeed in their own way.



- Increase community involvement and sense of belonging
- Strengthen & expand partnerships and relationships

- Develop arts and recreation programs that reflect needs of Sunset community
- Maximize use of outdoor areas and green space

- Govern Association with effective and transparent policies and procedures
- Improve and maintain facilities and infrastructure
- Develop communications and fundraising strategies



- 1 Sunset Community Centre**
6810 Main Street (Between 51st & 55th)
- 2 Sunset Ice Rink**
390 East 51st Avenue (At Prince Edward)
- 3 Moberly Arts & Cultural Centre**
7646 Prince Albert Street (Between 59th & 61st)

WHAT'S IN A COMMUNITY CENTRE?

The Sunset Complex is made up of 3 facilities, jointly operated by the Sunset Community Association & the Vancouver Parks Board: Sunset Community Centre, Moberly Arts and Cultural Centre, and Sunset Ice Rink. We have everything you need to indulge in arts, recreation, leisure & cultural activities right here in your neighbourhood.



SINCE 1953 ...

the Sunset Community Association has been led by a committed group of volunteers dedicated to providing arts and recreation services for all our community members. We moved from the old centre in 2007, into our beautiful new building designed by local architect Bing Thom.



FAMILIES & FRIENDS

Our staff, volunteers, youth and adults live and work in South Vancouver and strive to make the Sunset facilities a fun, safe and welcoming space. Volunteers are key to the success of our community and we encourage you to join us to make Sunset a healthy and vibrant community. Be a part of your Sunset!

WOULD YOU LIKE TO GET INVOLVED?
CALL 604-718-6505
EMAIL: sunsetccc@vancouver.ca
VISIT US ONLINE
www.mysunset.net



Program Committee Report

The Program Committee includes representatives from Vancouver Park Board Programmers, the Sunset Community Association and Community Members. The Committee members work together to develop and deliver key programs and services that best reflect the needs of Sunset and Moberly members and patrons.

In addition to core programming, the Program Committee selects and integrates three key objectives from the community-developed Sunset Strategic Plan to guide their work.

Strategic Objective	Actions in 2014 by Program Committee
Determine programming needs and priorities for core programs	A report commissioned by the Vancouver Park Board aided in determining the profile of our community members and how they use our site.
Define and draft human resource policies for staff and contractors	A contract review with SCA legal advisors is in progress with roll out targeted for August 2015. New hire procedures were created and rolled out.
Create a communication/ branding strategy for the Sunset Complex	A new website was launched in 2014. A branding standards guide was also created to support use of the new logo.

Tentative 2015 objectives for programs include implementing standardized planning/budgeting/and reporting structures for more effective administration, creating more partnerships in the community and finalizing work on 2014 objectives.

We acknowledge the unique relationship of the Program Committee members, whereby staff and community volunteers work closely together to produce high quality programs for the Sunset and Moberly community members. The Program Committee welcomed several new members in 2014. We welcomed Youth Worker Sean Henry and Centre Supervisor Karen Grant. Community Members, Mini Randhawa and Kathleen Schepers joined the committee. We said farewell and a sincere thank you to Cindy Hubbard, Nav Sidhu, Marina Ribatto, Paul Czene and Nicolle Wade.

PRESCHOOL AND OUT OF SCHOOL CARE REPORT

Submitted by: Paramjeet Munday

2014 Highlights

Civic Grant \$19,220 from City of Vancouver to keep the fees below city average and to enhance our program

Provincial Capital funding \$2,000 to replace broken/damaged items

Received maximum operating funding \$28,460 (provincial) for Out of School Care (OSC) program due to full enrollment (100%) \$18,498 for preschool (less than previous year) since we operated at 95% enrollment

In- house training for staff from ECEBC Best Choices – The Ethical Journey. 16 hours of professional development for the team

Sponsored ECE students for the work experience

Happy parents/families about our Preschool (PS) curriculum, classroom set-up, Out of School pick-up and Drop off, Reasonable fees

Program activities:

PS and OSC Field Trips

Lego gallery By OSC children

Morning gym time

Parent involvement

Cooking, Baking, Science

Family pot-lucks for 180 families (3 events)

OSC Family Day

Preschool Sports Day (2 events)

Parent involvement with the program

Parent/Teacher conferences

Lending Library

Librarian visits

Community Health Nurse Visits

Collaboration with Elementary schools

Goals for 2015

Team Building

Recruit more volunteers

Preschool spring break for 2 weeks to provide consistent space for OSC children during the break

More room availability on Pro-D day for OSC

Playground for OSC and new surface for existing playground

Try PS classes without mixing the ages

Offer 5 day class in the afternoon only to 4-5 year old

More support for children with extra needs and ESL



Challenges

Noise level in classroom 1

Room availability for OSC children during the 2nd week of spring break (PS in session)

Payments - credit cards declined/ not approved

Limited storage



Recreation Supervisor's Report

I would like to thank the Sunset Community Association for the warm welcome I received upon my arrival in September 2014. I have enjoyed getting to know the Board members and staff and the team and I am looking forward to providing great experiences in a fiscally responsible manner through joint efforts with the SCA and other community partners.

In 2014, the SCA continued to embrace an array of special events and programs including the centre's flagship Canada Day event, much needed youth programs, and the Moberly Arts and Cultural Centre activities. Maintenance Technician Jose Menjivar, Programmers Michele Rideout and Marina Ribatto, Community Youth Worker Paul Czene, and Recreation Supervisor Nav Sidhu all contributed significantly to the community centre's programs and operations prior to their 2014 departures to new opportunities within the Park Board. The legacies and foundations created while in their roles at Sunset will provide a solid base from which the SCA and the Park Board can pursue strategic plan goals and objectives that will further benefit the centre and the community.

In 2014:

- Rental Practices and Procedures were updated and implemented
- Emergency Procedures Manual was developed and reviewed by core staff
- Sunset Park Master Plan's concepts and park scenarios were presented to stakeholders for feedback





The Sunset Park Master Plan will renew Sunset's green space by improving and better connecting its features. Park elements have been proposed and main initiatives identified; the draft Master Plan will be presented to the Vancouver Park Board in 2015.

I believe the people of Sunset care deeply about where they live and are passionate about their community - through collaborative processes and hard work the social fabric of the community can further be enriched by providing recreational opportunities for all. I look forward to developing a strong new team dedicated to delivering parks and recreation programs and services and encouraging active healthy lifestyles.

Respectfully submitted,

Karen Grant

Recreation Supervisor, Vancouver Park Board





Centre Programmers

2014 Goals

- Increase adult programming
- Increase older adult programming
- Fitness
- Increase the value for fitness centre users
- Clarify fitness centre attendant's role
- Increase room usage during the daytime and on weekends
- Implement replacement process for fitness equipment



2014 Goals Attained

Adult Programming update:

- Increased adult program offerings such as fine arts classes

Older Adult Programming update:

- Increase older programming offerings such as senior adult circuit training classes

Increase Room Usage during the daytime and on weekends

- Playgym has expanded to 5 days a week in the gym, Monday to Friday 10:00am-11:30am
- Pickleball expanded to 4 afternoons in the gym, and it continues to grow with participants
- Workshops for adults and children were offered on weekends

2014 Goals Tabled

Increase older adult programming

Fitness: implement replacement process for fitness equipment

Fitness: increase the value for fitness centre users

Fitness: clarify fitness centre attendant's role





2014 Highlights

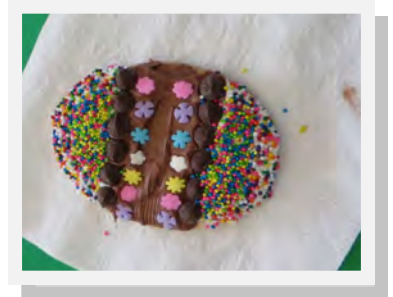
- ◆ Summer Preschool Camp was expanded to 3 hours, 9:30am-12:30pm.
- ◆ BC's first Family Day was a huge success with over 300 participants throughout the day. We also received a \$1,000 grant from the BCRPA.



- ◆ Easter Eggstravaganza was a sell out with over 150 participants, an overall successful breakfast event.
- ◆ Canada Day is the centre's signature event and saw over 3,000 participants throughout the day. Highlight activities included a petting zoo and photo booths.
- ◆ Breakfast with Santa was another sell out event with 150 participants and a delicious breakfast prepared by local Roots Café.
- ◆ Older Adults: Carpet Bowling and Bridge continue to be popular with 12-18 participants on a weekly basis.
- ◆ Adults: Line Dancing, Fitness classes and drop-in sports have gained momentum and are continuing to grow and thrive.
- ◆ Preschool and Children: Ballet and music lessons have seen strong enrollment numbers each season.
- ◆ The increase in Playgym days has received positive customer feedback.

2015 Goals

- ◆ Develop more **ongoing** Older Adult programs: 2 new programs in 2015.
- ◆ Increase Parent and Tot programming during day time hours: at least 1 new program per season.
- ◆ Increase Arts and Social programming for Adults: 2 new programs in 2015.
- ◆ Expand education programming for Children: 3 new programs in 2015.
- ◆ Work on achieving 2014 Tabled Goals





Community Youth Worker Report

2014 Goals

- Systematize youth program
- Emphasis on urban outdoors programming
- Focus on literacy and problem solving skills using scavenger hunts and large scale games. Games facilitated by youth.

2014 Outcomes

- Youth staff have received training on emergency procedures
- Increase in youth outdoor programming with the expansion of youth garden spaces in the Sunset Community
- Experienced a significant increase in female youth attendance
- Refinished the games' room pool table and purchased a new table tennis table to engage the youth program growing interests.





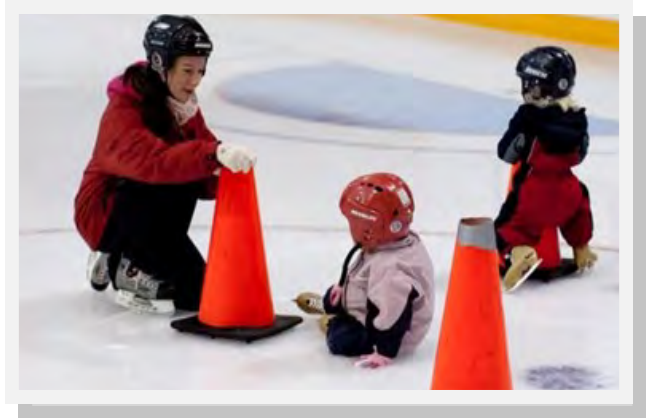
2015 Goals

- Continue systematization of the youth program
- Host a bi-annual Youth Staff in-service, which would include team building, specialized training opportunities, and generating new program ideas
- Create a MoreSports Hub through partnerships developed with the John Oliver and David Thompson Community Schools Teams
- Develop a youth led leadership program to engage youth in social justice, community development, and fundraising and event opportunities
- Continue to explore and expand on opportunities with Henderson Elementary School, including a Preteen Leadership Council.
- Create 1 new youth program per season, based on the needs of the Sunset Community
- Expand on existing larger-scale youth programs, such as the Sunset Youth Hockey League
- Create and promote new “Girls only” programming to further increase participation numbers and to build a sense of ownership and connection with the community centre
- Build and systematize a youth volunteer database
 - ◊ Offer volunteer training sessions
 - ◊ Create new volunteer opportunities to engage the youth and incorporate volunteers into our existing daily and weekly programs
- Offer a Preteen Social Night Event, with the potential to engage several hundred preteens, from the surrounding elementary schools, in a positive and fun environment



Sunset Ice Rink

Sunset Ice rink went through one of the biggest changes it's seen when long-time Rink Programmer, Jukka Vuorma, retired in August 2014. Jukka was the glue that held the rink together and his many years of experience with the Community and the Ice Rink will be missed. We wish him all the best and a happy retirement! The rink team worked hard with new Rink Programmer, Brittany Wong, in ensuring a seamless transition and the continuation of successful public skating programs & skating lessons.



Due to the hard work of our two PA3s, Shannon Ellis & Galya Goede and our fantastic skating instructors, our skating lessons continue to be popular on Thursdays & Saturdays. Thank you to all of our instructors for their hard work & dedication to our lessons and True Sport principals. Regular rink staff Jo-Anne Gammie (Head Cashier), Gord Tronrud (Skate Room Attendant II), and our Rink Attendants continually provide top notch customer service.

Our Adult Co-ed Hockey sessions have been extremely busy this year. The Drop-in Hockey session on Mondays is typically full with a waiting list each week.

Our numbers for the Wednesday session were quite low for the Fall season so we changed the session to a Stick and Puck drop-in. Numbers have been growing with regular participants attending each week. Because of its success, we will keep the Stick and Puck session as part of our regular schedule.





Special Events continue to be a big part of our regular season. This year we had our “Welcome Back Skate”, “Halloween Trick or Treat Skate”, “Jingle Bells Skate with Santa”, “New Year’s Skate”, “Sports Day in Canada/Jersey Day” and “Skate with Bunny”. Free hot chocolate and draw prizes were drawn at most events. Those who entered were eligible to win: 1 month Flexipasses, free admission to any ice rink pool or fitness centre, Park Board water bottles & Park Board touch screen gloves.

A special thanks to the hard working crew who keep this facility going: our Mech Tech’s, U.M.W.’s and Facility Staff team. Thank you for your continued support throughout the year. Also, thank you to our Minor Sport User Groups: Sunset Skating Club, Vancouver Minor Hockey Association & Vancouver Angel’s Hockey. And lastly, thank you to the patrons of Sunset Ice Rink for your continued participation in our programs!





Moberly Arts & Cultural Centre

Opening individuals to an art experience is an integral part of any healthy, inclusive community. As a Community Cultural Hub MACC works with artists to empower community to be creative through all arts disciplines. At MACC we are excited to support projects whose focus is the creative voice of all participants; building on their personal experiences and backgrounds to realize a collaborative outcome.



Working with Artist

Moberly has continued to work with artists who need space for rehearsals, presentations and collaborative art projects. These artists provide the Sunset/Moberly community the opportunity to attend performances, cooperate in projects such as the Moberly Garden Expansion and engage in creative expression. In 2014 over 300 students from our local family of schools participated in the Garden Project from creation to harvest, saw performances from professional artists such as Ben Brown, Music and Movement and The Asian Sisters (see

left). Students also attended two workshops for World Poetry Day working with digital and visual artists to create an exhibit at Sunset Community Centre (see right) as well as the central piece in the citywide Youth Week Exhibit at the Roundhouse CC.

MACC 2014 Residencies

MACC has short and long-term residencies for artists. In 2014 we hosted the following: **Writers International Network, Dezza Dance, Polymer Dance, Music & Movement Mondays, Re-invent Fieldhouse, Vancouver Intercultural Orchestra, Vancouver B Movie Factory, Lori Weidenhammer; Beckett's Players.** Residencies support community through events, projects, and outreach. Artists benefit from a space which gives them the opportunity to develop professionally and/or to create and complete projects.



Working with Community

MACC worked collaboratively and cooperatively with residents to bring a diverse range of experiences to the community. This includes Arts & Health Seniors Dance, Community Tai Chi, Moberly Knitters, South Van Neighbourhood House, Canadian Diabetes and Heart & Stroke.

Community Project: The Garden

The Moberly Garden Expansion Project was built to be a gathering place for community as well as for food producers and students of gardening. The garden continues to give community the opportunity to learn about plants, foods, seed gathering and pollinators. From the first shovel, this garden has been an example of community working together. Students from Charles Tupper work program and grade 5 students from Moberly elementary worked together to build all the beds. Residents and garden enthusiasts moved dirt and mulch, planted and harvested. This project alone boasted over 675 participatory hours and 9 community events.



Fee for Service Programming

MACC continued to offer several successful fee for service programs such as Belly Dance, Shiamak Bollywood Jazz, Adapted Musical Theatre and Creative Remix Summer Arts Camps. Although few, these programs have been prime examples of quality recreational programming that have become sought after by residents of our community and those who search for innovative programming.

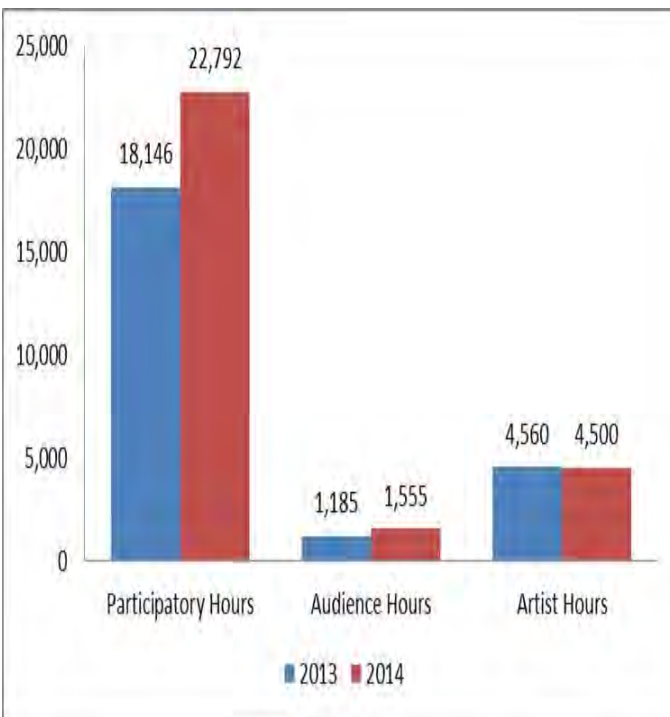


MACC 2014 Presentations

- * Evening of Poetry
- * Big Band Jazz festival
- * Flap & Whirl
- * Interplay
- * SVTV

Rental & Space Coordination

Creative and artistic-based for profit rentals in 2014 brought individuals to MACC from all over the Lower Mainland. Such were: Baker's Market, Sara Zacharias, Katy Schroeder, Real Treblemakers and RCM.



Where Are We At?

2014 saw a 25% increase in participatory hours at the centre. Due in great part to the partnerships with neighbourhood groups such as the South Van Neighbourhood House, citywide projects such as Arts Health & Seniors and World Poetry Day, the consistent popularity of fee for service programming, and the growing number of artist residencies doing community outreach.

Note: stats do NOT include participation during private rentals or the Sunset Rink Mural (as this was off site) but DOES include Fee for Service Programs



Moberly Arts & Cultural Centre

The South Hill Public Art Committee, the Sunset Community Association, students and teachers from John Oliver Secondary and John Henderson Elementary, experienced artist-facilitator Richard Tetrault, artists Jerry Whitehead and Joey Mallett joined forces with funders: Integrated Graffiti Management Program, The Vancouver Park Board and Cultural Services/Community Neighbourhood Arts Development Program to create a community-engaged mural on the east wall of the Sunset Rink bordering Prince Edward Street between East 51st and East 53rd Avenues. The Sunset Ice Rink's concrete exterior wall (facing the Prince Edward bikeway) provided an accessible and highly visible canvas for this project. The artists and participants were so inspired by the creative and community experience that they worked together to continue the mural on the northwest corner of the rink building. The final work is graphically bold, rich in meaning, visually uplifting and expressive of the local community. The finished mural has culturally significant imagery reflecting the diversity of the community as well as ice-sport images to highlight the purpose of the building. The mural animates the view along the Prince Edward Bikeway, a popular route for cyclists, school children, residents and Sunset Rink & Community Centre users. This project engaged over 60 artists & community members for 900 participatory hours.

